



2022

**93RD SIEC INTERNATIONAL
CONFERENCE in Vienna – Austria**

OCT 18 – OCT 23, 2022

„Economy of the Future“



Conference and Social Program



"Economy of the Future"

93rd SIEC International Conference in Vienna – Oct 18-23, 2022

Conference Program – Details:

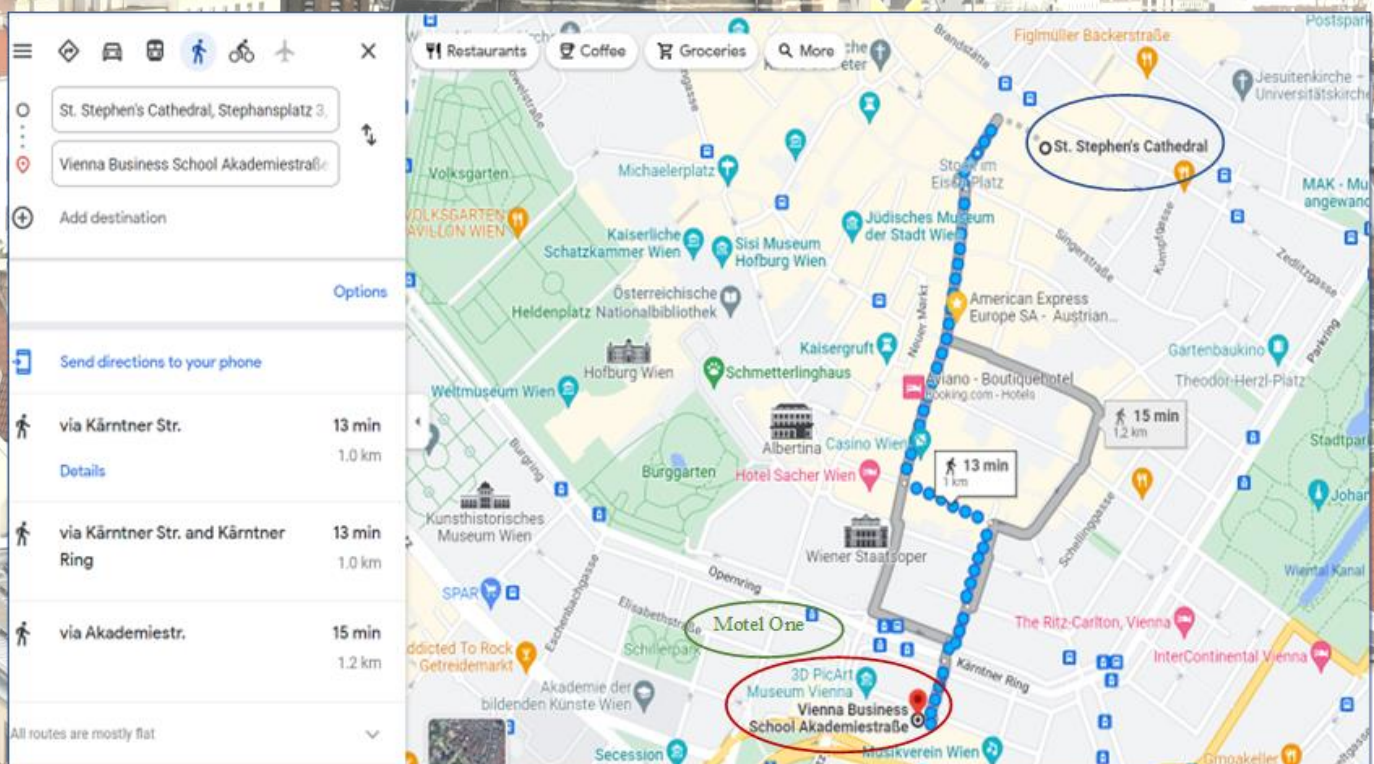
available on the websites www.isbe.at, www.siec-isbe.org

or scan the QR-code:



Tuesday, October 18 - Venue: Vienna Business School, Akademiestraße 12, Vienna 1

	Session 1 – postponed to Thursday (October, 20)!	
18:00–21:00	<ul style="list-style-type: none"> Registration Welcome of international guests by KR Schramm, President of the „Fonds der Wiener Kaufmannschaft“, VBS Akademiestraße 	Reception buffet included in package 2+3

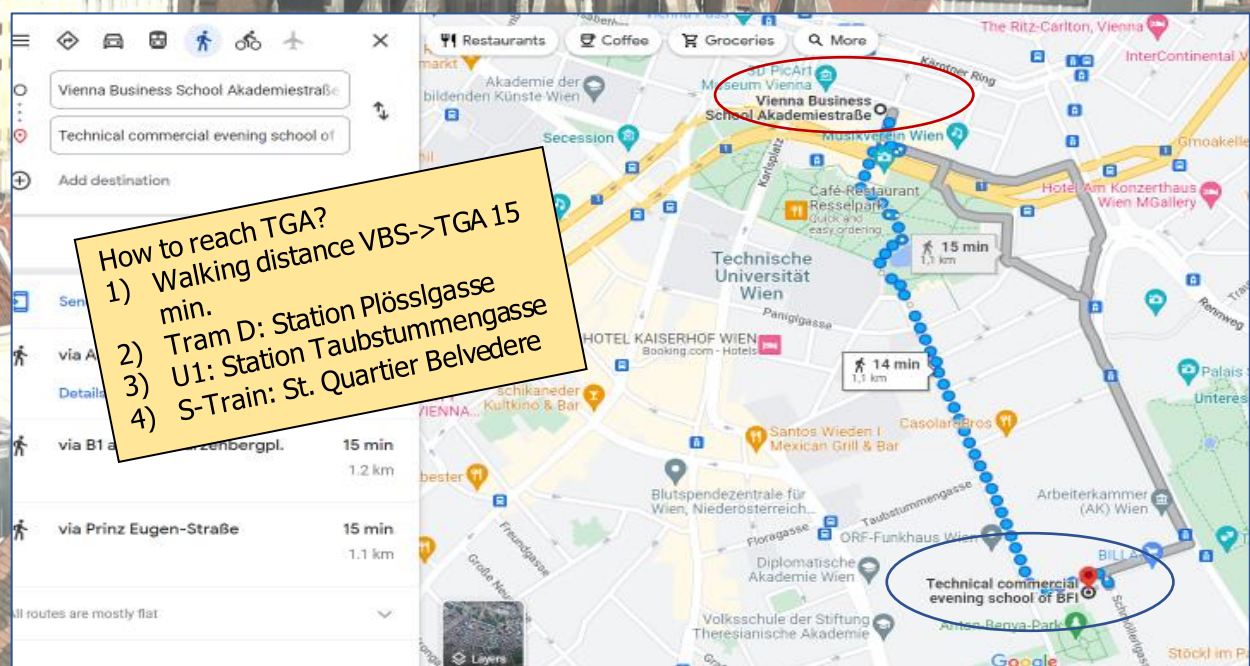




Wednesday, October 19 - Venue: TGA, Plösslgasse 13, Vienna 4

"What are the challenges of the present world?"

09:00–09:30	Welcome	
09:30–10:30	Keynote Speech "The World State Machine following Buckminster Fuller's Idea of a World Game" (<i>Christian Bauer</i>)	
10:30–11:00	Coffee Break (<i>included in all packages</i>)	
11:00–12:30	Keynote Speech "The Limits and Solutions of the Capitalist Nature" (<i>Ulrich Brand</i>)	
12:30–13:00	Lunch Break (<i>included in all packages</i>)	
13:30–15:00	Session 2 <ul style="list-style-type: none"> Elaborating Future Trends of Business Teaching (<i>ws, Havumäki, Holmberg, Lehtola</i>) 	Session 3 <ul style="list-style-type: none"> Digital Competencies of Students in Styria (Austria) – Condition for the Economy of the Future (<i>PR, Luidold, Slepcevic-Zach, Stock</i>) How are Senior Citizens Capable to Cope with the World of Digital Natives? (<i>PR, Takanen-Körperich, Westerholm</i>)
15:00–15:30	Coffee Break (<i>included in all packages</i>)	
15:30–17:00	Session 4 <ul style="list-style-type: none"> Teaching Global, Ethical, & Professional Perspectives (<i>PR, Bentley, Krebs, Smith</i>) Critical Realism: A Conceptual Framework for Perceiving Economic Issues and Enriching Business Education (<i>PR, Mizzi</i>) 	Session 5 <ul style="list-style-type: none"> The Potential of Massive Open Online Courses in Stimulating Intrapreneurship (<i>PR, Friedl</i>) Learning Analytics in Business Teacher Education (<i>PR, Lipp, Stock</i>)
19:00–21:00	Networking Dinner in the restaurant "Zum Leupold" , Schottengasse 7, 1010 Vienna (near University of Vienna)	<i>included in all package 2+3</i>





Thursday, October 20 - Venue: TGA, Plösslgasse 13, Vienna 4

"What will be different in our societies and economies?"

09:00–9:45	Keynote Speech "We Shape the Future - Entrepreneurship Education for Children and Young Adults" (<i>Johannes Lindner</i>)	
09:45–10:30	Keynote Speech "On the Way to the Economy of the Future with Target Group-specific Entrepreneurship Education" (<i>Kamsker, Riebenbauer, Stock</i>)	
10:30–11:00	Coffee Break (<i>included in all packages</i>)	
11:00–12:30	Keynote Speech "The Good Life for All" (<i>Matthias Forcher-Mayr</i>)	
12:30–13:30	Lunch Break (<i>included in all packages</i>)	
13:30–15:15	<p>Didactic approaches in English and German - Workshop as stationary operation</p> <p>Station 1: Teaching Tools and Tips - Sharing Experiences after more than 40 Years of Learning & Teaching with Students in the USA (<i>Osgood, Pace</i>)</p> <p>Station 2: "Mural" - a Tool for Virtual Collaboration and Visualization (<i>Luidold</i>)</p> <p>Station 3: Learning Economy with Serious Games (<i>Lindner, Spangl</i>)</p> <p>Station 4: Implementation in the classroom of K. Raworth approach "Doughnut Economics – Seven Ways to Think Like a 21st Century Economist" (<i>Holzheu</i>)</p> <p>Station 5: Get involved - the Debate Club (<i>Lamprechtner</i>)</p> <p>Station 6: E-Learning Money Matters or Financial Education Made Easy (<i>Strohmayer, Yildirim-Hummer</i>)</p>	
15:15–17:00	Session 1 - Entrepreneurial Guided Tour (starting at TGA Plösslgasse 13, destination: Schottentor, Vienna 1); guide: <i>Johannes Lindner</i>	<i>included in all packages</i>

Thursday, October 20 - Venue: Österreichische Nationalbank (OeNB, Austrian National Bank), Otto-Wagner-Platz 3, Vienna 9

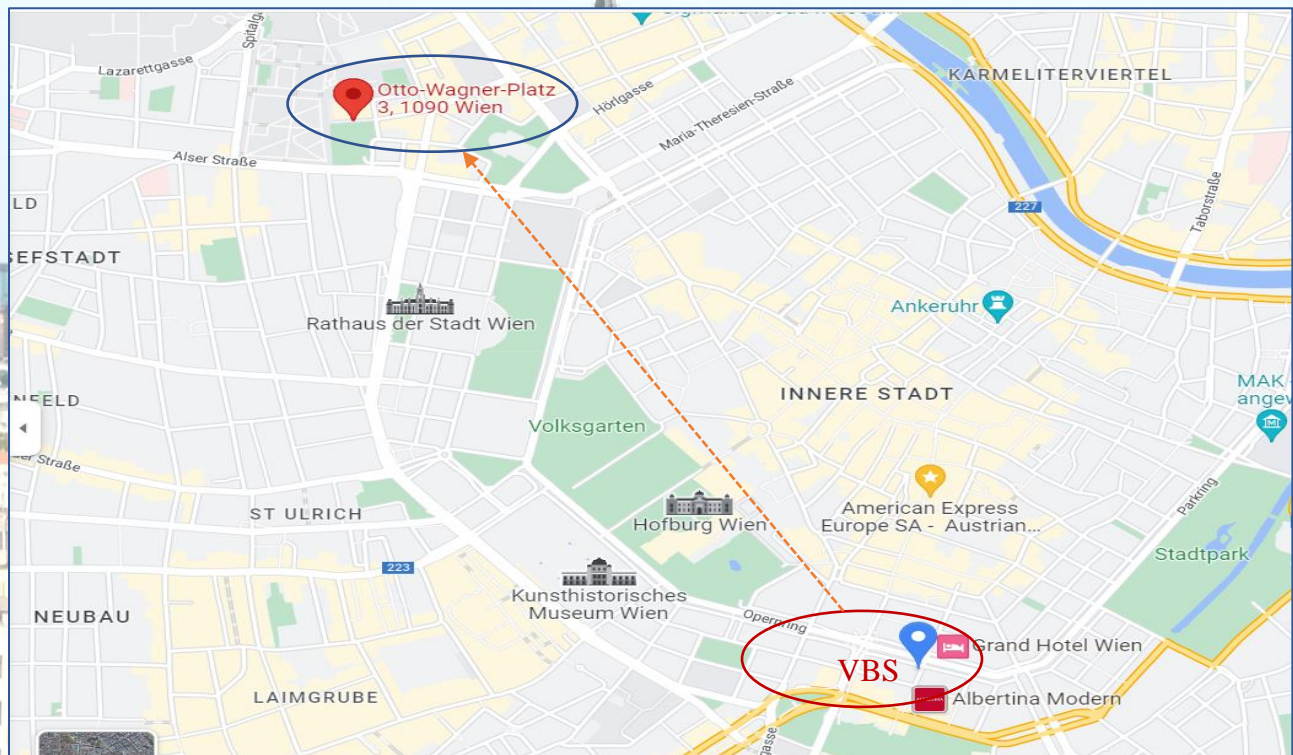
19:00–22:30	<p>Round table discussion with representatives of UNIDO, European Training Foundation (ETF), Academy of Sciences Austria, University of Economics and Business, the Austrian National Bank and the Austrian Ministry of Education, Science and Research.</p> <p>"Utopias for the education of the Future and Necessary Steps to Achieve Them"</p> <p>Key questions:</p> <ul style="list-style-type: none"> ○ Do we need more utopias for reality to develop? ○ How do we prepare young people for the future?
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Venue: Austrian National Bank, Otto-Wagner-Platz 3, Vienna 9

How to reach the Austria National Bank (OeNB): Departure Karlsplatz

- 1) Walking distance VBS->OeNB: 35 min.
- 2) Tram D or U2Z: Station Schottentor + walking





Friday, October 21, Venue: Vienna University of Economics and Business (WU Vienna),
Welthandelsplatz 1, 1020 Vienna

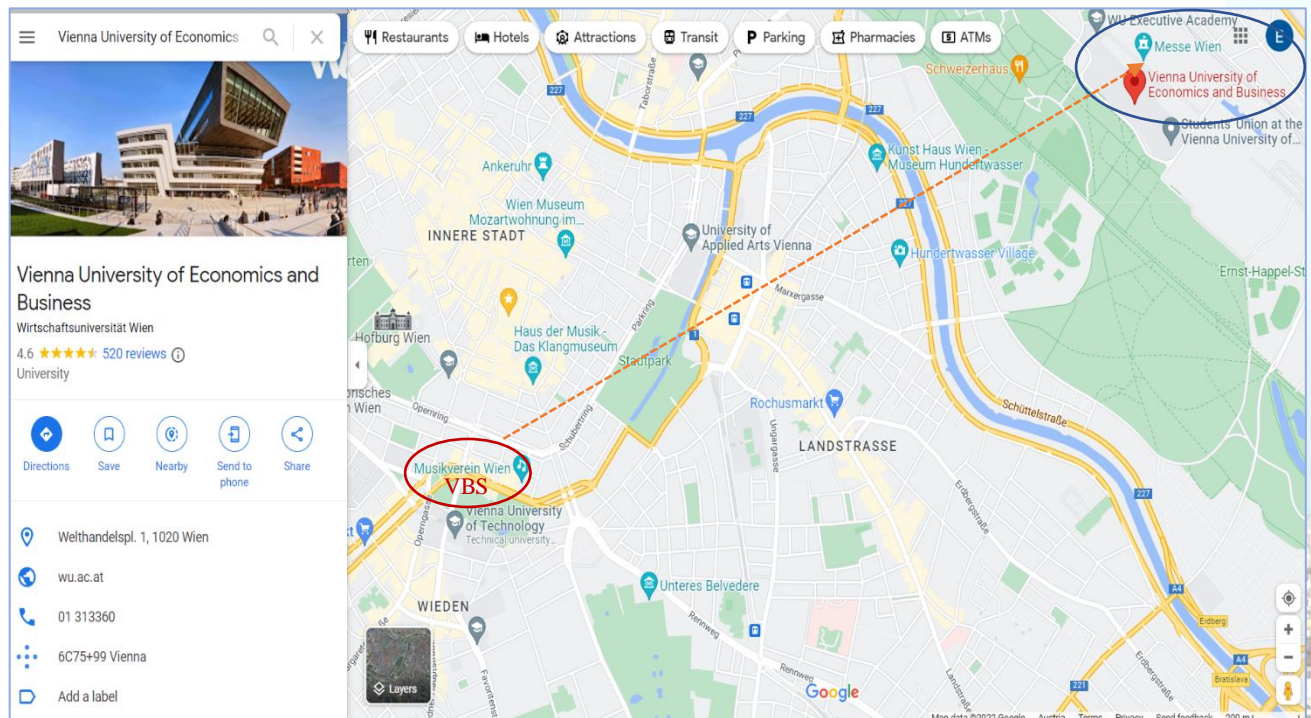
"What impacts could economic changes have on business education?"

	TRACK 1 – SIEC-ISBE in English (hybrid)		TRACK 2 – WiDi-Kongress in German (onsite)
09:00-10:00	Guided Tour at the WU University Campus; meeting point: Learning Center (LC)		
10:00-10:25	Session 6 (@ TC.4.27) ○ Using Cases to Introduce Students to Business and Economics (<i>Stefanie Leitner</i>)	10:30-12:00	Session 7 (@ TC.0.04) Keynote Speech "Wirtschaft als eigenes Schulfach? Effekte des neuen Fachs auf Kompetenzen und Einstellungen der Lernenden" (<i>Günther Seeber</i>)
10:35-10:55	○ Can We Have Prosperity without Growth? (<i>Sigrid Stagl</i>)		
11:00-11:30	○ Commercial Education and the Boyer Model of Scholarship – Talk & Discussion (<i>Shannon, Munday</i>)		
11:30-11:45	Break		
11:45-12:30	Session 8 (@ TC.4.27) Diversity Management (<i>Miettinen, Toivonen</i>)		
12:30-13:15	Lunch Break (incl. in all packages)		
13:15-14:05	Session 10 (@ TC.2.02) Declining Enrolment of Male Learners in US Colleges and Universities – Talks & Discussion (<i>Bath, Gray, Millikin, Owens</i>)	13:20-13:50	Session 9 (@ TC.0.04) Keynote Speech „Man kann nicht nicht wirtschaften – ein Einstieg in das wirtschaftliche Denken und Handeln“ (<i>Bettina Fuhrmann</i>)
14:10-14:30	Session 12 (@ TC.2.02) Everyone is a Changemaker (<i>Blicharz, Ernst, Ostos</i>)	14:00-15:30	Session 11 (@ TC) Track 1 - TC.5.15 Track 2 - TC.5.27 Track 3 - TC.5.04 Track 4 - TC.4.17
14:30-15:15	Faculty Support and Availability to Learners – Talk & Discussion (<i>Gray, M. Lamer, R. Lamer</i>)		
15:15-15:35	Education for Sustainable Development & Spirituality (<i>Piotr Kubiak, students</i>)		
		15:30-16:30	Session 13 (① Festsaal 2) WIPÄD-Forum
		16:30	Session 14 (① Festsaal 2) Networking
20:15- 23:15	20:15 Concert (Musikverein), 22:15 Dinner (Grand Hotel) 20:00 - Meeting point: Wiener Musikverein, Musikvereinspl. 1, Vienna 1		<i>included in package 3</i>

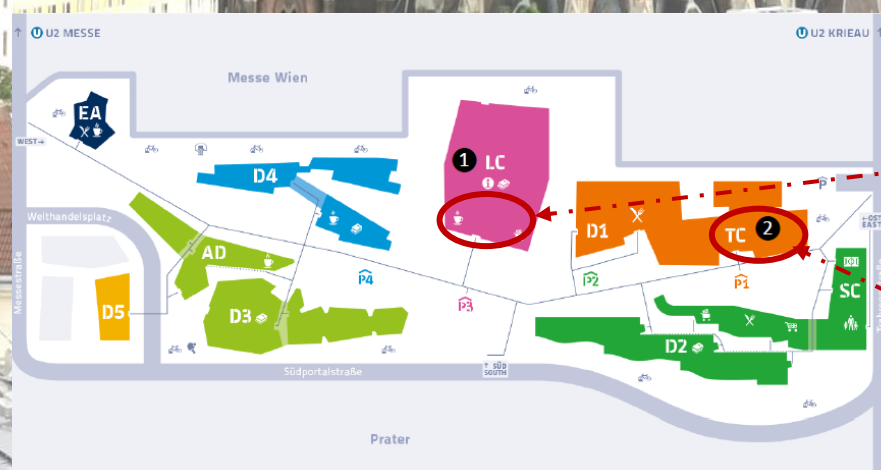
Venue: Vienna University of Economics and Business, Welthandelsplatz 1, Vienna 2

How to reach the University of Economics and Business? Departure Karlsplatz

- 1) U1: St. Praterstern -> change to U2: Station Messe Prater + walking (8 min)
- 2) U4: St. Schottenring -> change to U2: Station Messe Prater + walking (8 min.)



At the campus:



① Learning Center (LC):
Guided tour- meeting point
Festsaal

② Teaching Center (TC):
TC.4.27
TC.2.02


Saturday, October 22: cultural program

11:00-13:00	Sightseeing tour in Vienna, 10:50 - meeting point: in front of the "Albertina", Monument against War and Fascism	<i>included in package 3</i>
	Individual lunch break	
	Individual cultural program (visiting a museum, Schönbrunn Castle etc.)	
18:00-open end	Visiting an Austrian winehouse, meeting point will be announced at the conference	<i>on request!</i>

Sunday, October 23: individual program or departure

Sightseeing tips see SIEC-program brochure on the website www.siec-isbe.org or www.isbe.at!

Planning Committee ISBE Austria:

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Bettina Fuhrmann
Evelyn Meyer


Executive Committee SIEC-ISBE:

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Tamra Connor (General Secretary)
Gerry Begeman (PD Committee)
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SIEC-ISBE is a nonprofit organization with the goal to enhance the international perspective of business education. Providing information and
communication about SIEC-ISBE affairs is the basic purpose of the newsletter.
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